

Zephyr Labs & Technologies Pte. Ltd.

Bespoke software solutions for the challenges of tomorrow.

Prospectus - September 2024



Zephyr Labs

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What we do

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We transform **ambition into reality** through thoughtfully crafted **bespoke solutions**. With a relentless focus on **innovation** and **agility**, we **empower organizations** to thrive in a rapidly changing world.

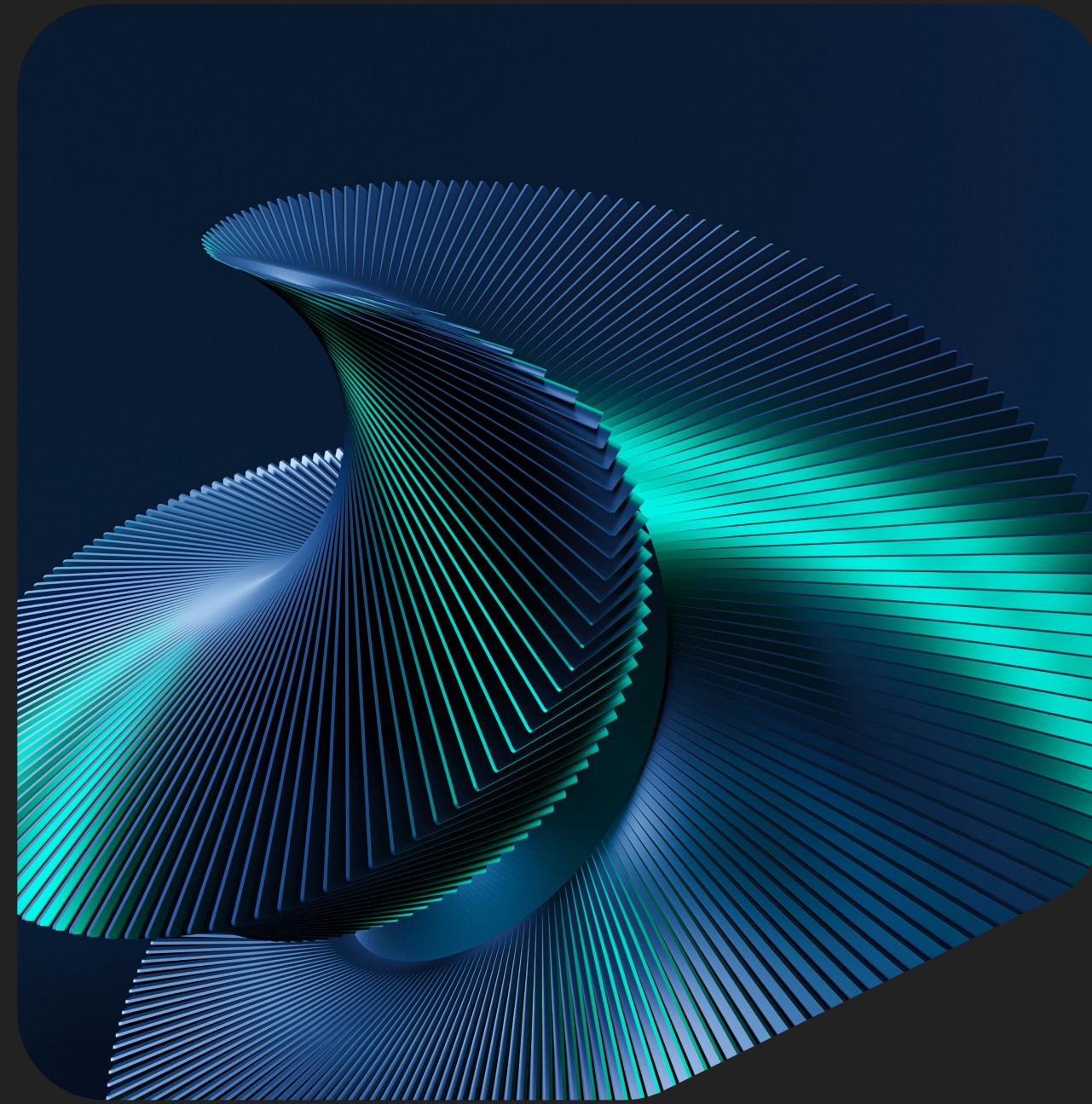
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Our Mission

“To empower our clients with innovative, secure, and tailored software solutions that drive their business success and maintain a competitive edge.”

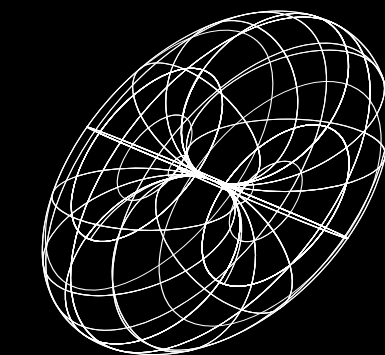
Our Slogan

Innovate. Adapt. Succeed.



Our Vision

“to build a legacy of excellence in bespoke software solutions, fostering long-lasting partnerships and setting industry standards for innovation, efficiency, and security across the region.”





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Zephyr Labs started as a freelancer's passion project focused on bespoke software solutions. It quickly grew into a team of innovators united by a vision to push technological boundaries. Today, Zephyr Labs offers **custom software development, technology consulting, agile project management, and digital transformation services** for a spectrum of organisations.

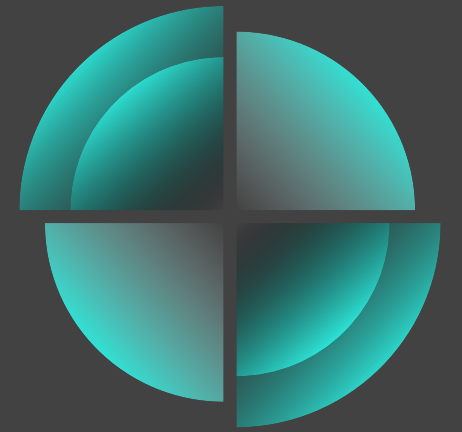
Our Services

Our Services

Zephyr Labs provides end-to-end software development tailored to each client, from concept to deployment. We build **secure, scalable applications** that drive growth, offering **full-cycle development, agile project management, technology consulting**, and **ongoing support**. With expertise in web and mobile solutions, we deliver high-performance systems across industries, ensuring flexibility, timely delivery, and measurable results.

Fully Custom Solutions

Develop secure, scalable solutions tailored to your business.



Technology Consulting

We guide businesses in choosing the right tools and aligning technology with their goals.



Ongoing Support

We provide ongoing maintenance and support to keep your systems running smoothly and adapt to new needs.





06

6A Wildrocket

6B Ticket Auctioning

6C Superhero Acts

6D Radiance Medical

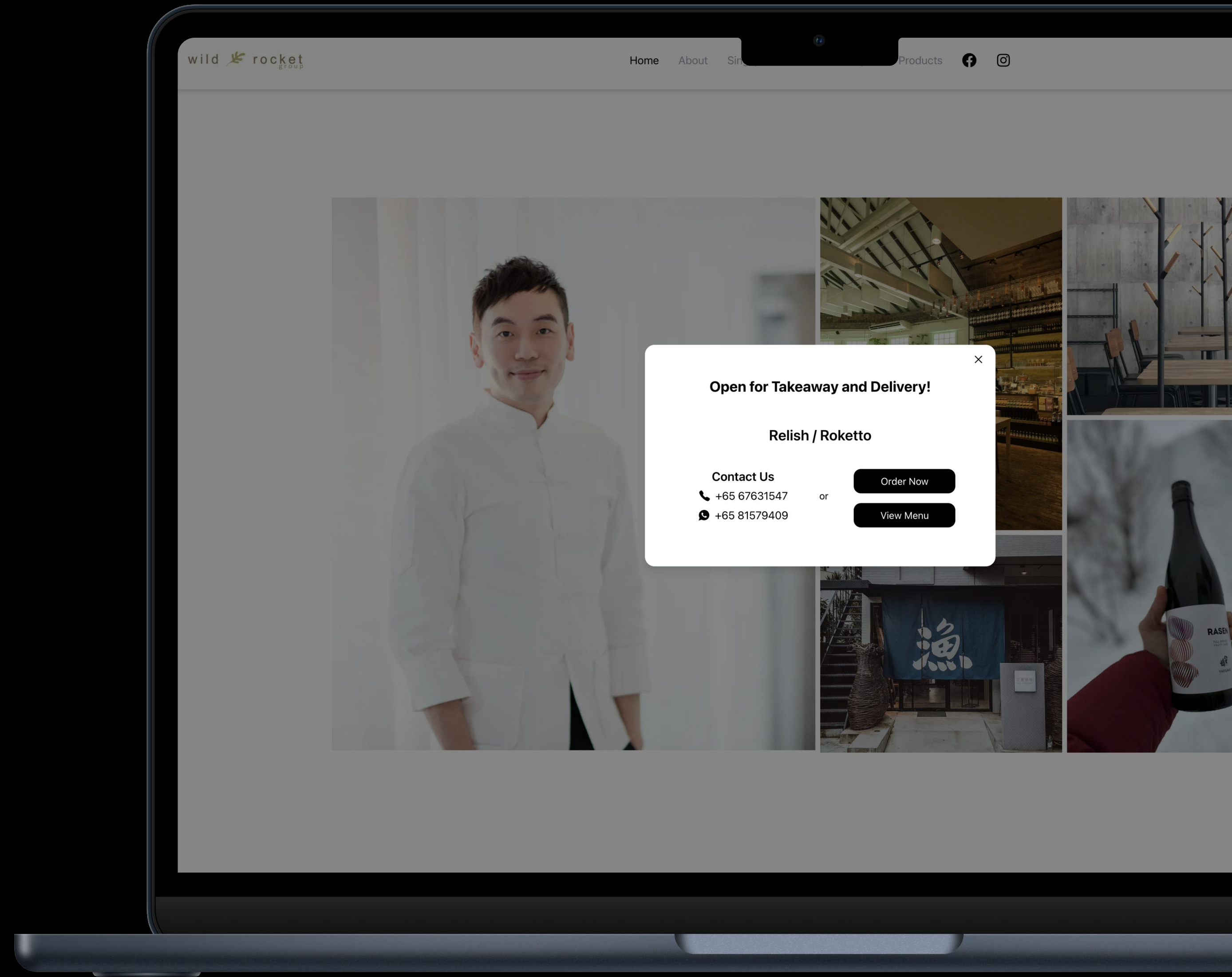
Case Studies

6A Wildrocket

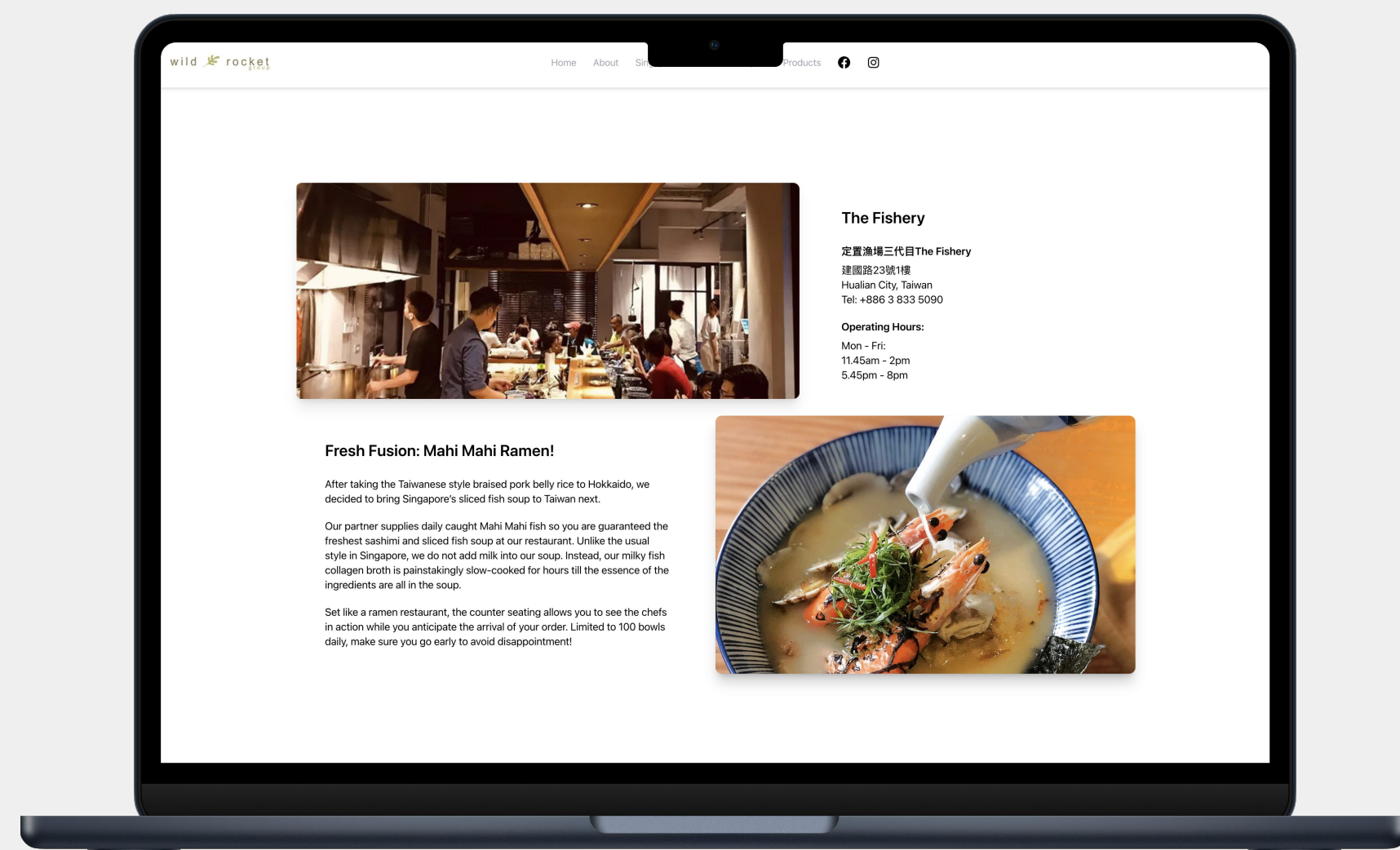
A brainchild of acclaimed restaurateur and chef Willin Low, Wild Rocket operates a successful F&B chain across multiple locations

Project

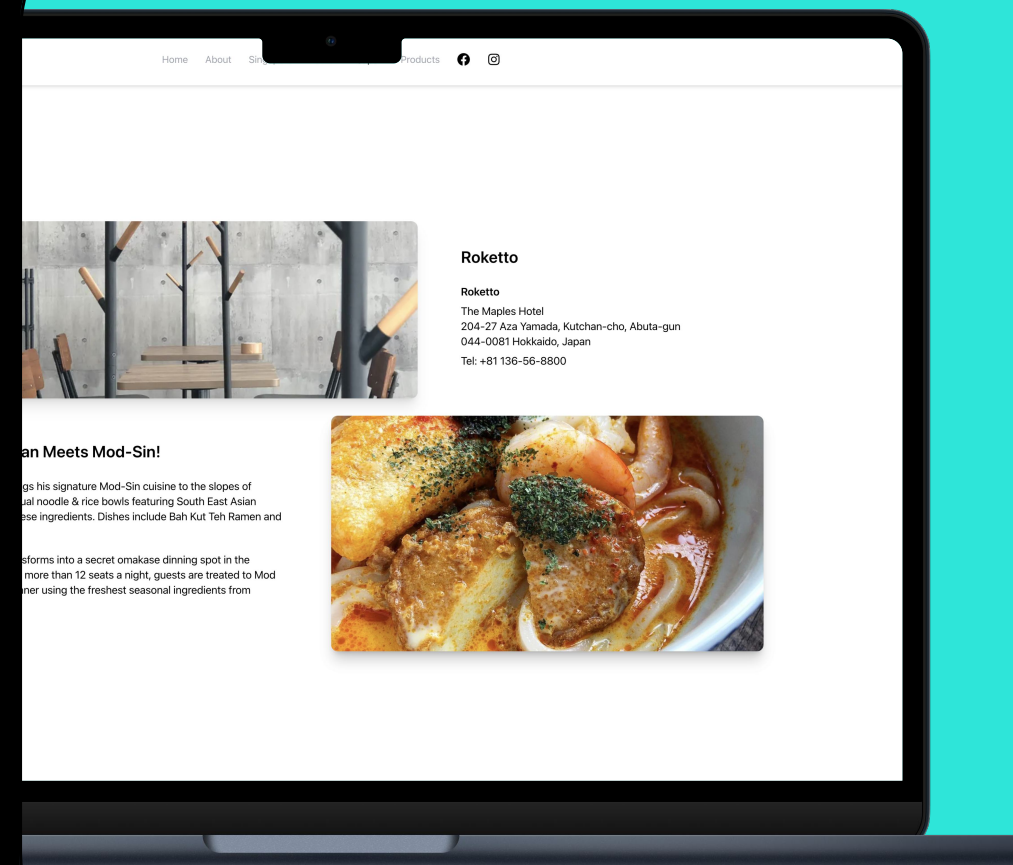
Our team was commissioned to develop a web solution for Wildrocket with a fresh modern design, while utilizing current technology to ensure long-term maintainability.



Solutions & Key Features



A comprehensive execution resulting in strengthened site security with industry-standard protocols and implemented a fresh, modern design that delivered a visually appealing interface with an improved user experience.

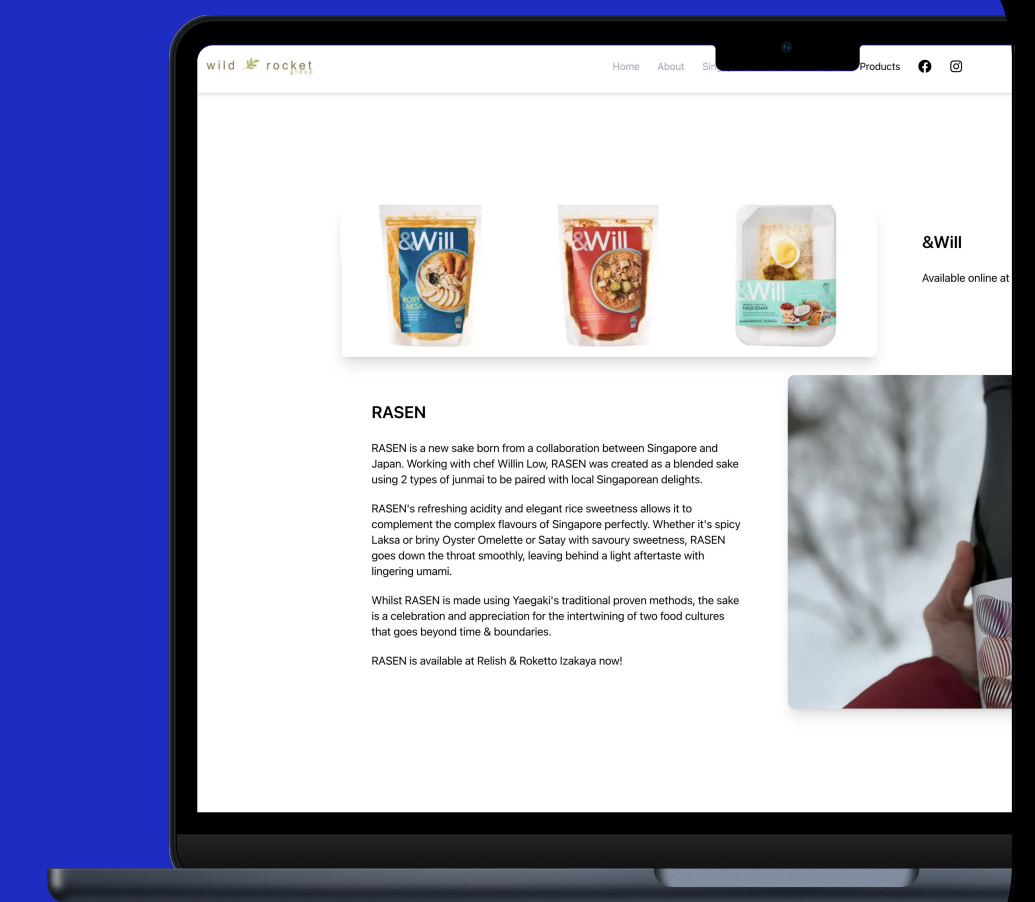


Enhanced Security & SEO Optimisation

We ensured the final solution not only performed well but also ranks effectively in search engines. Our dual focus on robust security and optimized visibility resulted in a highly secure solution for a high-growth company.

Long-Term Support & Maintainability

We redesigned the original HTML website using modern frontend frameworks to enhance maintainability and ensure scalability for future updates and improvements.



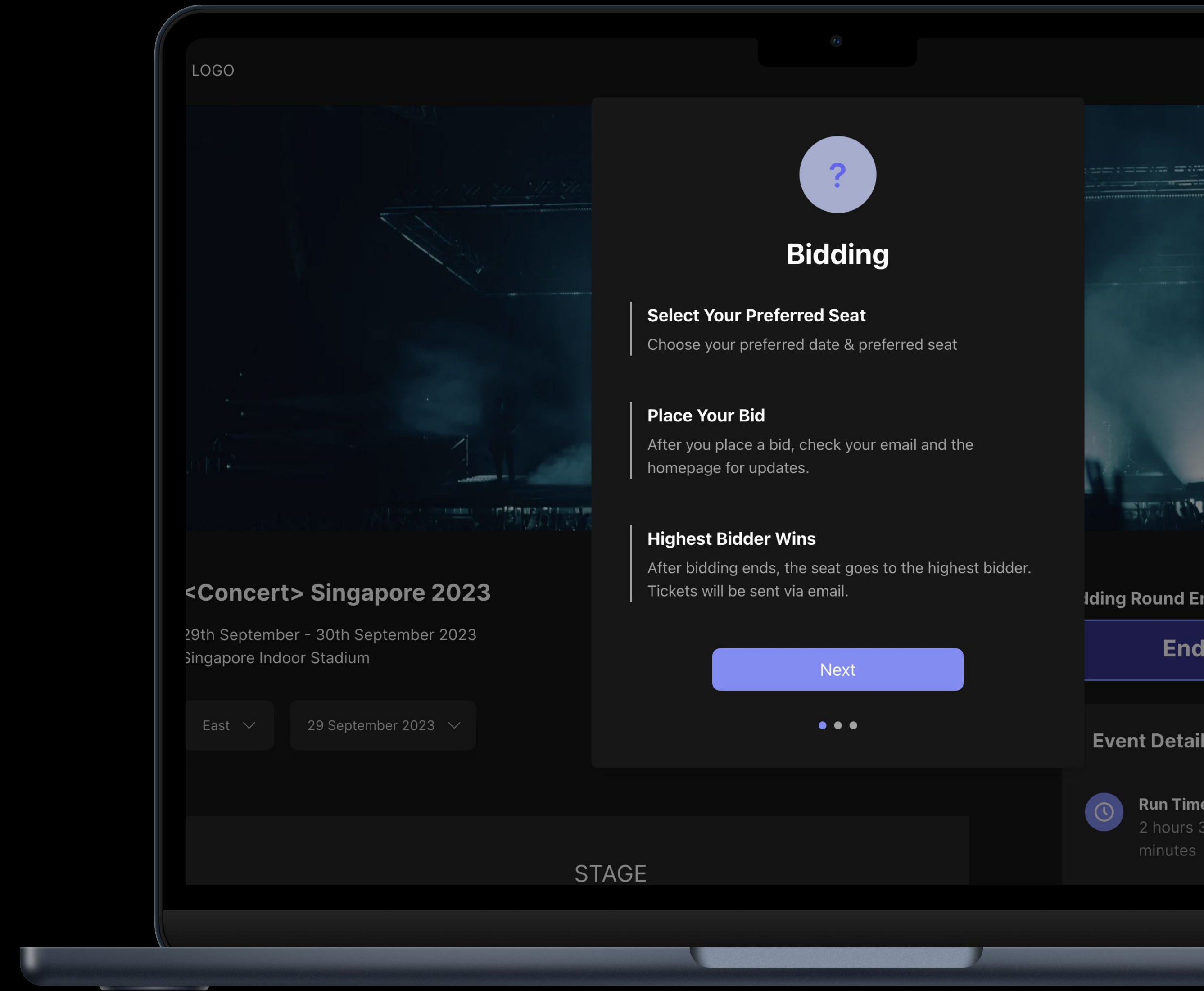
6B

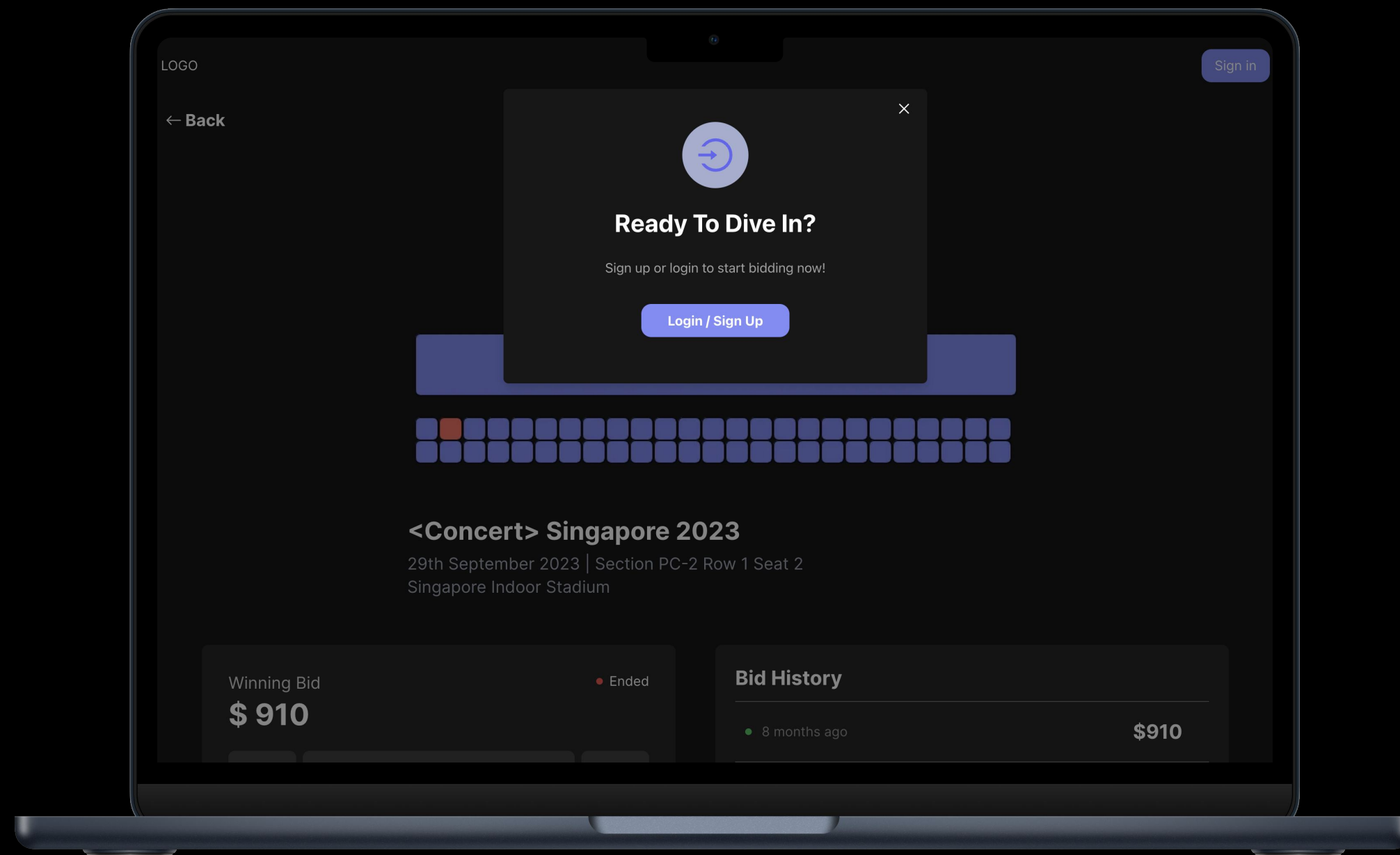
Ticket Auction

UnUsUaL Entertainment is one of the biggest concert and event promoters in Singapore and the region.

Project

UnUsUaL Entertainment wanted to design and develop a cutting-edge ticket auction solution tailored to their unique needs, with first-of-its-kind features in the market.





Drawing inspiration from Web3 principles, we developed a secure and user-friendly bidding platform. The system integrates seamlessly with Stripe for payments and features a robust backend designed to handle high-traffic scenarios with ease.



Real-Time Updates

Implemented real-time seat availability and instant booking confirmation, enhancing user experience while reducing administrative workload.



User-Friendly Interface

Designed with a human-centered approach to allow for effortless seat selection, bid management and event information access.

Up to 10,000 requests/second

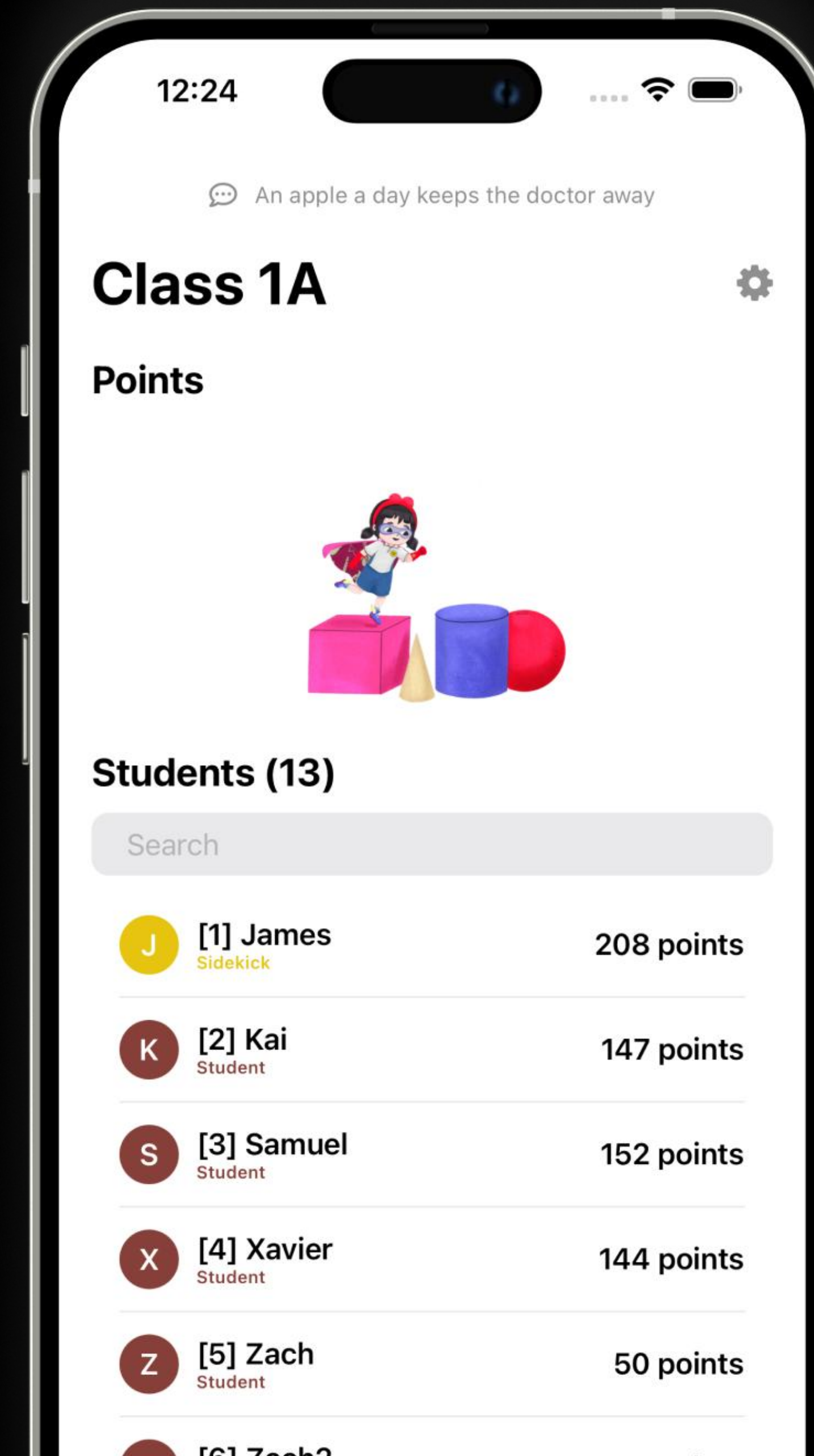
Smooth and reliable performance during peak periods

6C Superhero Acts

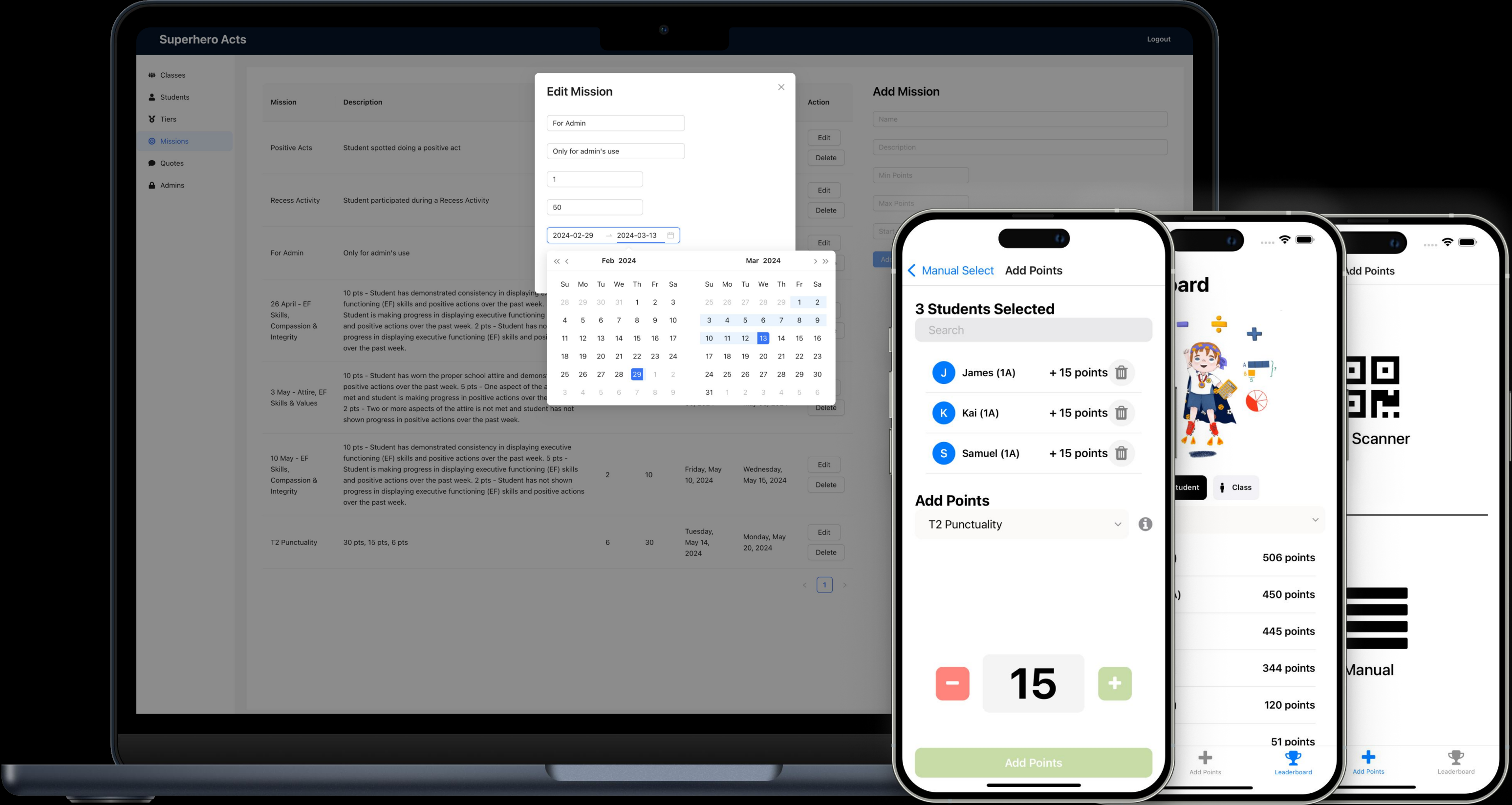
Founded in 1946, Lianhua Primary School is one of the premier schools in Singapore at the elementary level.

Project

Our team was commissioned to create an easy-to-manage student points system that does not require the usage of mobile phones by the young students themselves.



We created a unique solution where students carry QR codes for teachers to bulk scan and manage points



01 Admin Dashboard

Full control with features such as reset functions, data backup and download capabilities

02 Long term Support

We provided long-term support with app store push updates, regular patches and security fixes

03 Mobile App

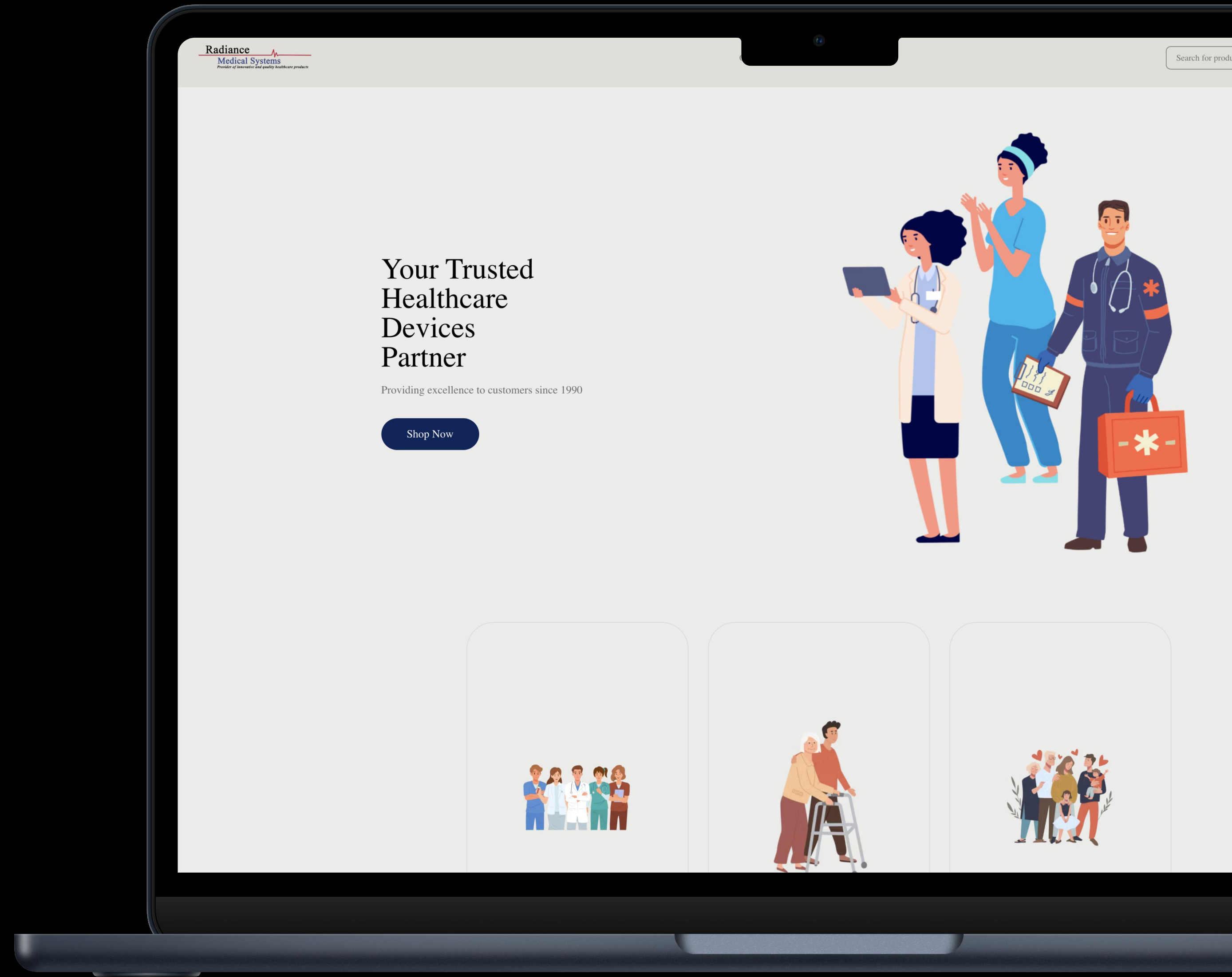
A user-friendly mobile app for iOS and Android was developed, prioritizing convenience and ease of use.

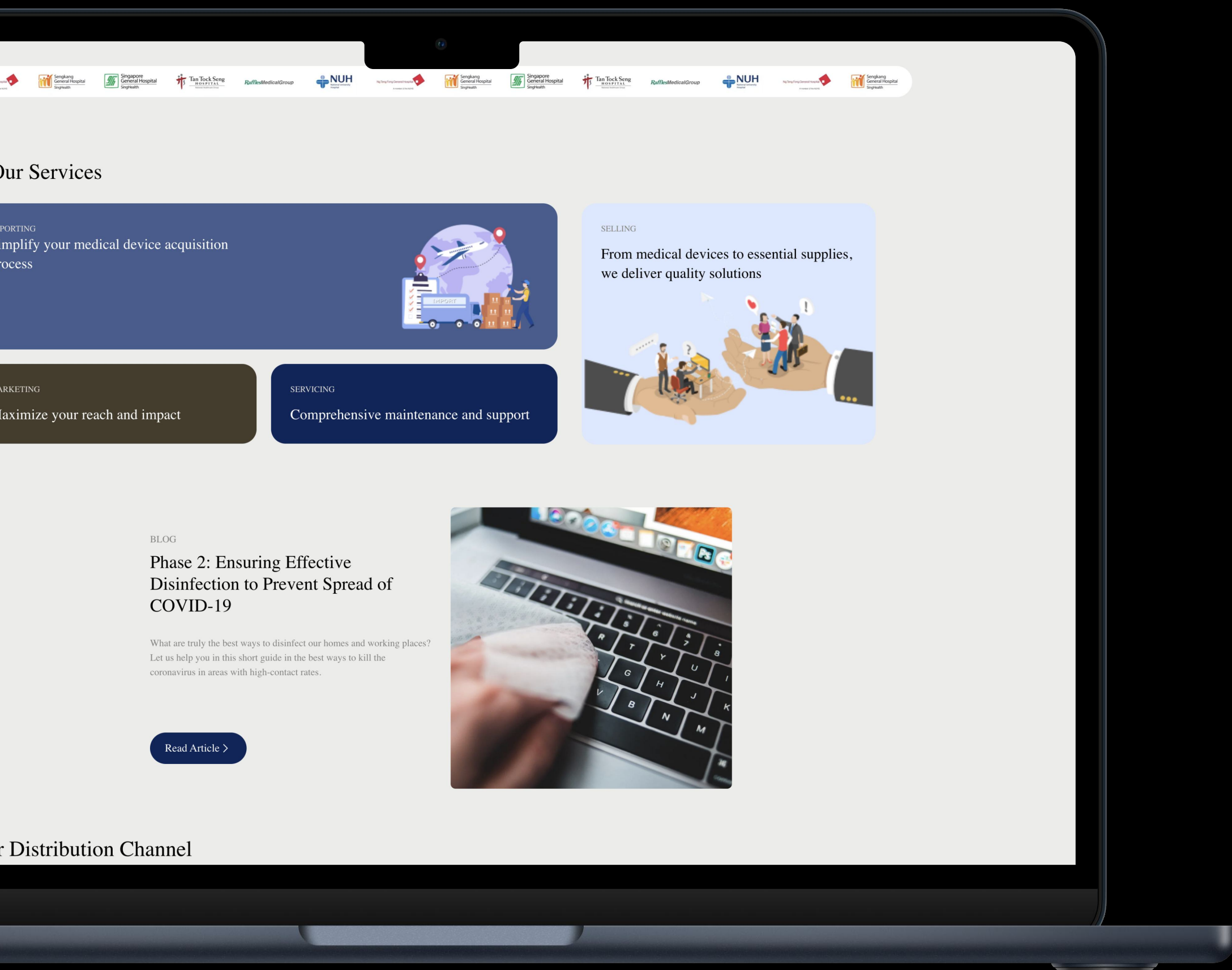
6D Radiance Medical

Awarded Top 500 Promising SMEs in Singapore 2013, Radiance Medical is a top provider of healthcare products and services.

Project

Radiance Medical needed a modern website to cut down on the heavy man-hour expenditure on their complex ecommerce and CMS systems.





We created a custom frontend fully integrated with Shopify, streamlining e-commerce operations. Automated invoicing and inventory management processes, paired with an intuitive CMS, significantly reduced manual work and saved valuable time



Shopify & Invoicing

We migrated stock data to Shopify and automated custom invoices, reducing manual data entry and streamlining operations



Notion CMS

Implemented a cutting-edge Notion CMS for a seamless, user-friendly experience in uploading and managing blogs on a familiar platform.



Custom Storefront

Designed a minimalistic storefront that integrates with Shopify, improving user experience and reinforcing brand identity.

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Our Methodology

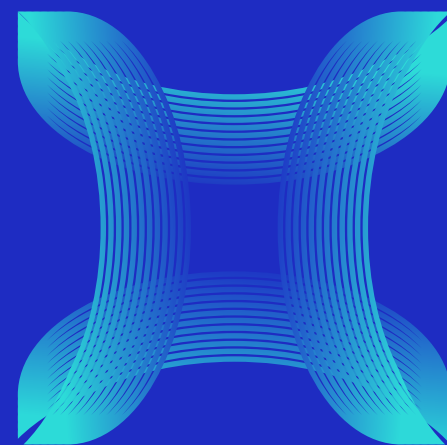
Our Scrumban Methodology

Adaptive Framework



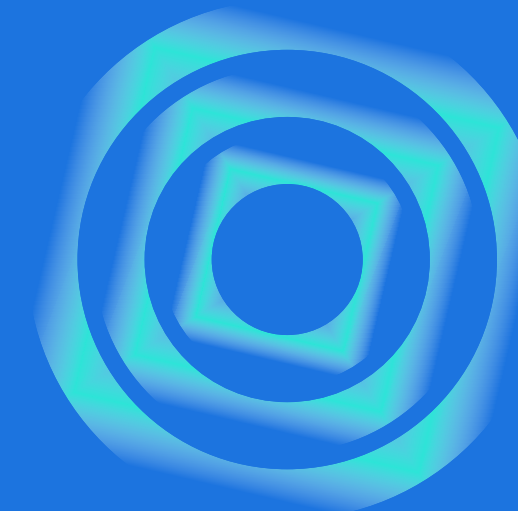
Zephyr Labs combines Scrum and Kanban for a tailored, flexible approach that enables effective planning and adaptability to changing client needs.

Lean & Optimized Workflow



Our Scrumban process focuses on lean principles, reducing waste, and enhancing productivity, ensuring efficient delivery without compromising quality.

Scalable Agility



Our methodology scales projects seamlessly, adapting to changing requirements for smooth development across startups and large enterprises.

Our Team



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